



Meals-on-Wheels

OF JOHNSON AND ELLIS COUNTIES

Serving the Children of Yesterday

23rd Annual Golf Benefit Sponsorships **Thursday, September 16, 2010 ~ Cleburne Golf Links, Cleburne**

Double Eagle Sponsor \$2,000 (Pays for 400 meals!)

A Double Eagle Sponsor helps by underwriting specific costs of the benefit such as promotions, course fees and green fees. At this level, a Double Eagle Sponsor will receive:

- Two teams of four golfers
- Pin flags on the course with company logo
- Special recognition with top placement of logo/name on the Benefit t-shirt, all media & publications, and on a professionally produced sign the day of the Benefit
- Company logo or name on the Meals-on-Wheels **homepage** prior to and 30 days after the event and on the Golf link of the Meals-on-Wheels website.

"Goodie Bag" Sponsor \$1,800 (Pays for 360 meals!) (SOLD)

The "Goodie Bag" Sponsor helps underwrite the costs for the golfer goodie bags given away at the Benefit. There is only **one** "Goodie Bag" Sponsor! At this level, the Goodie Bag sponsor will receive:

- One team of four golfers
- Advertising with company logo on the bags, as well as include company information in the bags and in all media & publications
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event.

Special Shot Sponsor \$1,500 (Pays for 300 meals!) (SOLD)

A Special Shot Sponsor assists in underwriting the cost of the special play shots. There are only **four** Special Shot Sponsors! If you choose to sponsor one of these, you or your business will be the **ONLY** sponsor on a "special shot" hole! At this level, a Special Shot Sponsor will receive:

- One team of four golfers
- Professionally produced sign on a special shot hole
- Prominent placement of logo/name on Benefit t-shirt, all media & publications, and on a professionally produced sign the day of the Benefit
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event.

"Golf Publicity" Sponsor \$1,500 (SOLD) (Pays for 300 meals!) The Publicity Sponsor helps in covering the costs for all publicity and promotions prior and following the event. There are only **two** Publicity Sponsors. The Publicity Sponsor will receive:

- One team of four golfers
- Promotion in all media outlets and website, and logo/name on Benefit t-shirt and professionally produced sign the day of the Benefit.
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event.

(Over for more Sponsorship Opportunities!)

Eagle Sponsor **\$1,250** (Pays for **250** meals!)

An Eagle Sponsor assists in paying for expenses such as printing and give-aways. At this level, an Eagle Sponsor will receive:

- One team of four golfers
- Placement of logo/name on Benefit t-shirt, all media & publications, and on a professionally produced sign the day of the Benefit.
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event

Golf Cart Sponsor **\$1,000** (Pays for **200** meals!) (**SOLD**)

The Golf Cart Sponsor helps underwrite the costs for the golf carts used at the Benefit. There are only **two** Golf Cart Sponsors! At this level, the Cart Sponsor will receive:

- One team of four golfers
- Advertising with company logo on all carts for the morning or afternoon flight
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event.

Drink Cart Sponsor **\$1,000** (Pays for **200** meals!) (**SOLD**)

The Drink Cart Sponsor helps underwrite the costs for the drinks served at the Benefit. There are only **two** Drink Cart Sponsors. At this level, the Drink Cart sponsor will receive:

- One team of four golfers
- Professionally produced sign with company logo or name on all drink carts for the morning or afternoon flight
- Company logo on the Golf link of the Meals-on-Wheels website prior to and after the event.

"Eat All Day" Sponsor **\$1,000** (Pays for **200** meals!)

The "Eat All Day" Sponsor helps underwrite the costs of the food served all day long. At this level, the "Eat All Day" sponsor will receive:

- One team of four golfers
- Professionally produced sign with company name at the grill where all golfers will gather during the day
- Company logo or name on the Golf link of the Meals-on-Wheels website prior to and after the event.

Prize Sponsor **\$500** (Pays for **100** meals!)

A Prize Sponsor helps in covering the costs for golfer prizes given away during the day. There is a first, second, & third prize winner for each flight of players. The golfers have the chance to win varying gift cards for local businesses. A prize sponsor will receive advertisement the day of the Benefit of their support and post event media.

Hole Sponsor **\$200** (Pays for **40** meals!)

We will recognize a Hole Sponsor with their name listed in post event media, the Meals-on-Wheels website, and a professionally produced sign for a hole on the course.

Meals-on-Wheels of Johnson & Ellis Counties
www.servingthechildrenofyesterday.org
817-558-2840 or 972-351-9943

